



Innovative Facility for Isotope GENeration with Efficient Ion Accelerator

WP2: Education, Dissemination, Inclusion and Diversity

Urška Mrgole, Jožef Stefan Institute, Ljubljana, Slovenia

Kick-off meeting

3-4 April 2025

Thessaloniki, Greece



This project has received funding from the European Union's Horizon Europe Framework Programme for Research and Innovation under grant agreement no 101186921.

WP2: Education, Dissemination, Inclusion and Diversity

WP	WP2	WP Leader:	Jožef Stefan Institute
Work Package Name	WP2: Education, Dissemination, Inclusion and Diversity		
Start Month	M1 (March 2025)	End Month	M48 (February 2029)
Effort	207 PM	WP Contributors:	all partners

Objectives

- a) Outreach results and messages to target groups;
- b) Upskilling of human resources and uptake of new knowledge;
- c) Development of courses, demos;
- d) Secondments and exchanges;
- e) Cultivate culture of Diversity and Inclusion

WP2: Education, Dissemination, Inclusion and Diversity

Tasks	Title	Task Leader
T2.1	Communication and dissemination activities and planning (M1-M48)	[Leader: 11 - IJS]
T2.2	Skills training and Trainers' training (M13-M48)	[Leader: 7 - TPOLIS]
T2.3	Secondments and good practices exchange (M25-M48)	[Leader: 6 - GNP]
T2.4	Inclusion strategies and activities (M1-M48)	[Leader: 1 - AUTH]

WP2 Milestone

Training Activities finalized (M48) [**Leader: 7 - TPOLIS**]

Del.	Title	Lead Partner	Dissemination Level	Due On
D2.1	Dissemination & Communication Plan, M6	11 - IJS	PU - Public	M6
D2.1	Dissemination & Communication Plan, M24	11 – IJS	PU - Public	M24
D2.1	Dissemination & Communication Plan, M48	11 - IJS	PU - Public	M48
D2.2	Dissemination & Communication activities, M24	11 - IJS	PU - Public	M24
D2.2	Dissemination & Communication activities, M48	11 - IJS	PU - Public	M48
D2.3	Report of Training, Secondments and good practices exchange activities, M24	7 - TPOLIS	PU - Public	M24
D2.3	Report of Training, Secondments and good practices exchange activities, M48	7 - TPOLIS	PU - Public	M48

WP2: Staff efforts and Gantt Chart

WP2 Staff efforts (207 PMs in total)

	1-	2-	3-	4-	5-	6-	7-	8-	9-	10-	11-	12-	13-	14-	15-	16-	17-	18-	19-	20-	21-	22-		
	AUTH	RCM	BIOKOSMOS	AMTH	CERTH	GNP	TPOLIS	NCSR	YFOS	UL	IJS	COSYLAB	SIH	IAS	TALOS	UCY	PASYKAF	SHSO	UNSA	GSI	DKFZ	CERN	TOTAL	
WP2	33	7		3	8	6	18	21	6	4	7	29	5	8	7	4	4	14	6	3	6	2	6	207

WP2 Gantt Chart

	YEAR 1												YEAR 2												YEAR 3												YEAR 4											
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48
WP2: Education, Dissemination, Inclusion and Diversity – Gantt Chart																																																
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- **WP2: Education, Dissemination, Inclusion and Diversity -> Horizontal Work Package.**
- Interacts with all WPs.
- For successful implementation of WP2 **input from all other WPs and tasks is needed.**

Discussion – Channels and communication tools to maximize the impact

- **TO DO in the next weeks & months -> discussion to follow after T2.1 presentation.**

1) Logo and visual identity:

- Logo
- Project motto
- Common graphics

2) Creation of online channels and updating:

- Website (public and private for internal partners' use)
- Newsletter (every six months)

3) Press - Media:

- Press releases and journalistic articles
- Promoting project through social media channels (project and partners)
- Inviting media to events

4) Project promotional material (Brochure, Banners, Posters, Video):



Thank you!


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 www.youtube.com/channel/UC5tNH5ReEvGV_a0dh41ZXqg

 www.linkedin.com/company/jozef-stefan-institute/
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T2.1 Communication and dissemination activities and planning

Urška Mrgole, Jožef Stefan Institute, Ljubljana, Slovenia

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T2.1 Communication and dissemination activities and planning

Communication, dissemination **plan preparation & Coordination** of communication & dissemination **activities**:

- a) project's website;
- b) social media, news portals, blogs, influencers etc.;
- c) press releases, newsletters, videos in popular media channels with diverse, inclusive audiences;
- d) participation and presentation of the project and its results in Innovation and Networking events and technological fairs and exhibitions;
- e) participation and presentation of the project in other networks and groups, not directly linked to the project, where consortium partners have strong links and involvement;
- f) in-house presentations to existing clients and collaborators and brainstorming for further extending the IFIGENEIA's solutions to other applications and markets;
- g) organization of workshops (incl. training courses) at regional/local level to showcase work done in IFIGENEIA Hubs;
- h) organization of 1 international multidisciplinary event.

T2.1 Communication and dissemination activities and planning

Start Date:	M1	Task Leader:	11 – IJS (Jožef Stefan Institute)
End Date:	M48	Task Contributors:	All partners

Del.	Deliverable Title	Lead Partner	Diss. Level	Due On
D2.1	Dissemination & Communication Plan	11 - IJS	PU - Public	M6, M24, M48
D2.2	Dissemination & Communication activities	11 - IJS	PU - Public	M24, M48

Partners involved: all partners.

- Within T2.1 *IJS* will prepare a draft version of materials
- *IJS* will send it to the *coordinator* for his feedback
- In the next step *IJS* will send it to *all partners* for their feedback
- *IJS* will prepare a final version
- *IJS* will distribute to all partners for use

Timetable (T2.1) – Resources (WP2)

WP2 Staff efforts (207 PMs in total)

	1- AUTH	2- RCM	3- BIOKOSMOS	4- AMTH	5- CERTH	6- GNP	7- TPOLIS	8- NCSR	9- YFOS	10- UL	11- IJS	12- COSYLAB	13- SIH	14- IAS	15- TALOS	16- UCY	17- PASYKAF	18- SHSO	19- UNSA	20- GSI	21- DKFZ	22- CERN	TOTAL	
WP2	33	7		3	8	6	18	21	6	4	7	29	5	8	7	4	4	14	6	3	6	2	6	207

WP2 Gantt Chart

	YEAR 1												YEAR 2												YEAR 3												YEAR 4											
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WP2: Education, Dissemination, Inclusion and Diversity – Gantt Chart																																																
T2.1 Communication and dissemination activities and planning																																																

- The task **T2.1** Communication and dissemination activities and planning is **part** of the **AKA Horizontal Work Package -> WP2: Education, Dissemination, Inclusion and Diversity**.
- Interacts with all WPs.
- For successful implementation of T2.1 **input is need from other WPs and tasks**.

Discussion – Channels and communication tools to maximize the impact

1) Logo and visual identity:

- Logo
- Project motto
- Common graphics



WHEN? By the end of M3

Questions:

- does the logo stay the same? if not – any suggestions?
- What colours? Green, blue...?
- Suggestions for motto...

Current logo



Suggestions for project motto:



Scientific & Innovation-Oriented Mottos

- "Accelerating the future of nuclear medicine."
- "From linear technology to a circle of health."
- "Tomorrow's radioisotopes, accessible today."



Regional & Collaborative Mottos

- "Connecting regions for Europe's health."
- "Three hubs, one vision: sustainable nuclear medicine."



Visionary & Transformative Mottos

- "From vision to action: LINAC for all."
- "Innovation that transforms diagnosis and therapy."



Academic & Research-Focused Mottos

- "Knowledge and science for the health of tomorrow."
- "Together we build the nuclear science of the future."



Sustainability-Themed Motto

- "A green boost for safe and sustainable diagnostics."



Scientific & Innovation-Oriented Mottos

- "IFIGENEIA: Accelerating Nuclear Medicine, Powering Tomorrow."
- "IFIGENEIA: From Linear Tech to Lifesaving Health Loops."
- "IFIGENEIA: Tomorrow's Isotopes, Delivered Today."



Regional & Collaborative Mottos

- "IFIGENEIA: Uniting Regions, Advancing Health."
- "IFIGENEIA: One Vision. Three Hubs. Endless Impact.,,"



Visionary & Transformative Mottos

- "IFIGENEIA: From Vision to LINAC for All."
- "IFIGENEIA: Innovation That Heals."



Academic & Research-Focused Mottos

- "IFIGENEIA: Where Knowledge Fuels Future Health."
- "IFIGENEIA: Building the Future of Nuclear Science – Together."



Sustainability-Themed Motto

- "IFIGENEIA: A Clean Pulse for Sustainable Diagnostics."

Discussion – Channels and communication tools to maximize the impact

2) Creation of online channels and updating:

- Website (public and private for internal partners' use) → WHEN? By the end of M4
- Newsletter (every six months) → WHEN? By the end of M6

Questions:

- Website: which domain? .eu or .org? Proposal -> www.ificeneia.eu?
- The purpose of the internal use? Is Nextcloud ok the internal use?
- Which channels: ...?

Discussion – Channels and communication tools to maximize the impact

3) Press - Media:

- Press releases and journalistic articles
- Promoting project through social media channels (project and partners)
- Inviting media to events

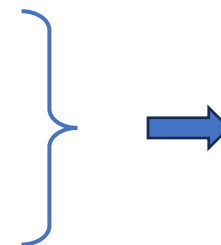
Press kit:

- Writing identity
- Press release
- General presentation
- Tweetable facts
- A list of frequently asked questions
- Previous press releases & media impacts
- Copyright free Photograph

Discussion – Channels and communication tools to maximize the impact

4) Project promotional material (Brochure, Banners, Posters, Video):

- brochure,
- posters,
- a roll-up,
- banner,
- a Video News Release and
- a project video.



WHEN? At the beginning
/end of IFIGENEIA

Materials:

- translated in the languages of the demo-sites to facilitate local engagement.
- printable versions will be:
 - uploaded in the project web-site and
 - available for fairs, congress, forums and workshops participation



Thank you!

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